

KAMTOUR Verified™ Standards Manual

Unified 2026 Edition (Version 4.2)

Korea–America MedTour Association, Ltd. (KAMTOUR)

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I. Purpose and Scope

KAMTOUR Verified™ is the institutional identity and representation review program operated by the Korea–America MedTour Association, Ltd. ("KAMTOUR"). The program functions as a common institutional review layer within the broader KAMTOUR platform, supporting bilateral institutional engagement between healthcare organizations in the United States and Korea.

KAMTOUR Verified™ provides a structured baseline for institutional identity review and standardized presentation by reviewing how participating organizations identify and represent themselves based on:

- Information submitted through the KAMTOUR Verified™ Application;
- Supporting documents and materials provided by the applicant; and
- Publicly available business and institutional information.

KAMTOUR Verified™ is a voluntary private review program.

KAMTOUR Verified™ is not:

- An accreditation program;
- A certification program;
- A governmental approval or licensing process;
- A clinical audit system;
- A ranking or comparative evaluation system;
- A referral recommendation; or
- A guarantee of services, safety, or outcomes.

This Standards Manual should be read together with:

- The KAMTOUR Verified™ Application and Fee Schedule;
- KAMTOUR Terms of Use;
- KAMTOUR Disclaimer;

- KAMTOUR Privacy Policy; and
 - KAMTOUR Certificate, Badge, and Network listing policies.
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II. What KAMTOUR Verified™ Means

KAMTOUR Verified™ indicates that a participating organization has completed KAMTOUR's structured review of institutional identity, publicly available business information, and submitted institutional representations.

KAMTOUR Verified™ supports institutional partners and counterparts in evaluating participating organizations within the bilateral U.S.–Korea engagement environment that KAMTOUR maintains. It establishes a baseline for institutional visibility and structured review.

KAMTOUR Verified™ does not imply clinical superiority, endorsement, accreditation, certification, or guarantee.

KAMTOUR is not a patient-facing organization. KAMTOUR Verified™ is intended for institutional use within the bilateral engagement environment and is not a consumer-facing rating, recommendation, or referral system.

III. Scope of KAMTOUR Review

A. Information KAMTOUR Reviews

KAMTOUR may review the following based on materials submitted by the applicant and publicly available information:

Institutional Identity and Organizational Information

- Legal organization name;
- Business registration / corporate existence (where applicable);
- Address;
- Phone number;
- Website / online presence; and
- Authorized institutional representative.

Institutional Representations

- Submitted institutional descriptions;
- Services described by the applicant;
- Public-facing website consistency; and
- Consistency between submitted and public institutional information.

Optional Cross-Border Support Features (if disclosed by applicant)

- Language support availability;
- International patient coordination support, where the applicant institution itself provides such services;
- Concierge support, where the applicant institution itself provides such services;
- Teleconsultation support; and
- Medical records translation support.

Optional support features reflect the applicant institution's own self-disclosed service offerings to patients it serves directly. KAMTOUR's review of these features is limited to recording the applicant's representation that such services are offered. KAMTOUR does not provide, coordinate, facilitate, or refer patients in connection with these features. KAMTOUR does not independently verify, audit, or guarantee them.

B. Information KAMTOUR Does Not Review or Verify

KAMTOUR Verified™ does not review, inspect, certify, endorse, or guarantee:

Clinical / Professional Qualifications

- Physician licenses;
- Physician board certification;
- Employee credentials; or
- Staff training or qualifications.

Clinical Care / Operations

- Treatment protocols;
- Infection control systems;
- Patient safety systems; or
- Medical quality assurance systems.

Outcomes / Legal / Commercial Matters

- Treatment outcomes;
- Patient satisfaction;
- Pricing fairness;
- Malpractice history; or
- Legal claims history.

KAMTOUR Verified™ should not be interpreted as confirmation of clinical quality, patient safety, treatment results, or continuous operational status.

IV. KAMTOUR Verified™ Review Process

Step 1 — Application Submission

Applicant submits:

- Institutional profile;
- Representative contact information;
- Supporting business documentation (where applicable);
- Website / public profile links; and
- Requested institutional information.

Step 2 — Documentation and Information Review

KAMTOUR reviews:

- Submitted materials;
- Institutional identity information; and
- Consistency of public-facing information.

Step 3 — Clarification Requests

KAMTOUR may request:

- Clarification;
- Supplemental information; or
- Correction of discrepancies.

Step 4 — Review Determination

KAMTOUR determines whether the applicant satisfies KAMTOUR's eligibility criteria for KAMTOUR Verified™ institutional identity and representation review.

Step 5 — Badge Issuance

Approved applicants may receive:

- KAMTOUR Verified™ designation;
- KAMTOUR Verified™ badge; and
- KAMTOUR Institutional Network listing eligibility.

Step 6 — Network Listing

Approved organizations may be listed in the KAMTOUR Institutional Network. KAMTOUR retains sole discretion regarding listing format, placement, timing, and publication.

KAMTOUR retains sole and absolute discretion regarding application review, approval, denial, suspension, revocation, badge issuance, network inclusion, and program participation.

V. Verification Categories

KAMTOUR Verified Healthcare Provider™ A hospital, clinic, aesthetic clinic, diagnostic center, academic medical center, or other medical organization that represents that it is duly licensed, registered, or otherwise authorized to provide healthcare services under the laws of the jurisdiction(s) in which it operates.

KAMTOUR Verified Healthcare Facilitator™ A person or organization that represents that it provides services related to the coordination, referral, marketing, or assistance of international patients, including services described under applicable laws such as the Republic of Korea's Act on Support for Overseas Expansion of Medical Services and Attraction of International Patients (2016), or substantially similar activities in any jurisdiction. KAMTOUR's review of facilitators is limited to institutional identity and representation; it does not evaluate or endorse the facilitator's patient-facing activities, and KAMTOUR itself does not perform patient referral, recruitment, coordination, or facilitation of any kind.

KAMTOUR Verified Wellness Hospitality Partner™ A hotel, lodging provider, wellness center, recovery accommodation, or similar hospitality support entity that represents that it provides accommodation or related services, including services to individuals traveling in connection with healthcare or wellness.

VI. Validity, Renewal, and Material Changes

KAMTOUR Verified™ status is valid for three (3) years unless otherwise specified by KAMTOUR.

Verified organizations agree to:

- Maintain accuracy of submitted institutional information; and
- Promptly disclose material changes, including but not limited to ownership changes, entity status changes, address changes, closure, suspension of operations, or material service changes.

Renewal may require:

- Updated institutional profile;
- Updated business information;
- Updated representative confirmation; and

- Applicable renewal fees as set forth in the KAMTOUR Verified™ Application and Fee Schedule.

Material misrepresentation or failure to disclose significant changes may result in suspension or revocation.

KAMTOUR has no ongoing duty to continuously monitor verified organizations unless otherwise expressly agreed in writing.

VII. Badge Use and Network Listing Policy

Verified organizations may:

- Display the KAMTOUR Verified™ Certificate and Badge in accordance with KAMTOUR badge guidelines; and
- Reference KAMTOUR Verified™ status in institutional materials.

The KAMTOUR Verified™ Certificate, Badge, Marks, and related branding remain the exclusive intellectual property of KAMTOUR. Badge use is limited, revocable, non-transferable, and subject to KAMTOUR's badge usage policies. Badge use must immediately cease upon expiration, suspension, or revocation of KAMTOUR Verified™ status.

Verified organizations may not:

- Imply KAMTOUR clinical endorsement;
- Imply treatment superiority;
- Imply guaranteed outcomes;
- Misrepresent the scope of KAMTOUR review; or
- Imply that KAMTOUR Verified™ status constitutes accreditation, certification, ranking, licensing, or governmental approval.

KAMTOUR reserves the right to:

- Require correction of misleading statements;
- Require immediate removal or correction of any misleading use of its badge, certificate, marks, or program references;
- Suspend badge use; and
- Revoke KAMTOUR Verified™ status.

VIII. Legal Disclaimer and Applicant Acknowledgment

KAMTOUR Verified™ is a voluntary private institutional identity and representation review.

KAMTOUR Verified™ does not constitute:

- Accreditation;
- Certification;
- Clinical endorsement;
- Medical advice;
- Legal certification;
- Licensing;
- Ranking or comparative evaluation;
- Referral recommendation;
- Guarantee of services;
- Guarantee of safety; or
- Guarantee of treatment outcomes.

KAMTOUR Verified™ reflects KAMTOUR's review of submitted and publicly available institutional identity and representation information at the time of review.

KAMTOUR is not a trade association, accrediting or certification body, or regulatory entity. KAMTOUR is not a governmental body, regulator, medical provider, broker, travel agency, or treatment coordinator. KAMTOUR is not a patient-facing organization and does not refer patients, recruit patients, coordinate medical care, or act as an agent or representative of any institution in patient-related matters.

Institutional partners and counterparts remain responsible for their own independent due diligence and decisions.

As part of the KAMTOUR Verified™ Application, each applicant must acknowledge and agree that:

- They have read and understood this KAMTOUR Verified™ Standards Manual;
- All submitted information is accurate to the best of their knowledge;
- KAMTOUR's review is limited to institutional identity and representation review;
- KAMTOUR Verified™ does not constitute accreditation, certification, clinical endorsement, ranking, licensing, or guarantee;
- They have read and agree to KAMTOUR's Terms of Use, Disclaimer, Privacy Policy, badge rules, and other applicable policies; and
- They agree to promptly disclose material changes.

Applicant participation constitutes agreement to all applicable KAMTOUR policies. All participation is also subject to KAMTOUR's governing Terms of Use, including applicable dispute resolution provisions.

In the event of any inconsistency between this Standards Manual and the KAMTOUR Verified™ Application, Terms of Use, Disclaimer, Privacy Policy, or other governing KAMTOUR policies, KAMTOUR's governing legal documents shall control.

Verified organizations may also have access to optional enhanced participation opportunities, including upgraded visibility tiers (Gold and Platinum), subject to separate eligibility criteria, benefits, and fees as described in the Application and Fee Schedule and related program materials. These tiers relate solely to visibility and presentation and do not affect verification determinations or applicable standards.

IX. Relationship to KAMTOUR Platform

KAMTOUR Verified™ functions as an institutional identity and representation layer within the broader KAMTOUR platform. KAMTOUR Verified™ is not the central service of KAMTOUR; it is the entry layer through which institutions may participate in the broader platform.

The broader KAMTOUR platform includes:

- **Institutional advisory and consulting services** — KAMTOUR's primary operational activity. Consulting is provided to Korean institutions entering or expanding in the U.S. market, U.S. institutions entering or expanding in the Korean market, and institutions on either side seeking structured engagement with counterparts.
- **The KAMTOUR Institutional Network** — standardized presentation of verified institutions within the bilateral U.S.–Korea environment.
- **Symposia and institutional convenings** — coordination of cross-border forums, meetings, and structured dialogue between Korean and U.S. organizations.
- **Cross-border collaboration initiatives** — supporting partnerships, research collaboration, and formal cooperation between participating institutions.

Consulting services and any paid participation do not influence verification determinations or the standards applied to participating institutions. Verification status is determined by uniform criteria applied consistently to all applicants.

KAMTOUR Verified™ should be understood as one component of KAMTOUR's broader bilateral U.S.–Korea institutional engagement framework.