

KAMTOUR Verified™ Standards Manual

Unified 2026 Edition (Version 4.1)

Korea–America MedTour Association, Ltd. (KAMTOUR)

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I. Purpose and Scope

KAMTOUR Verified™ is KAMTOUR’s institutional identity and representation review program designed to support clearer understanding of participating organizations in cross-border healthcare between the United States and Korea.

KAMTOUR Verified™ is intended to provide a structured baseline for institutional identity review and institutional visibility by reviewing how participating organizations identify and represent themselves based on:

- information submitted through the KAMTOUR Verified™ Application and Fee Structure Submission;
- supporting documents and materials provided by the applicant; and
- publicly available business and institutional information.

KAMTOUR Verified™ is a voluntary private review program.

KAMTOUR Verified™ is not:

- an accreditation program;
- a governmental approval process;
- a clinical audit system;
- a certification of medical quality;
- a referral recommendation; or
- a guarantee of services, safety, or outcomes.

This Standards Manual is intended and should be read and applied together with:

- the KAMTOUR Verified™ Application & Institutional Profile Submission;
- KAMTOUR Terms of Use;
- KAMTOUR Disclaimer;
- KAMTOUR Privacy Policy;
- KAMTOUR Participation Structure; and
- KAMTOUR Certificate, Badge, and Registry participation policies.

II. What KAMTOUR Verified™ Means

Similar to a blue check mark, KAMTOUR Verified™ indicates that a participating organization has undergone KAMTOUR's structured review of institutional identity, publicly available business information, and submitted institutional representations.

KAMTOUR Verified™ is intended to help users, patients, institutional partners, and stakeholders better understand who they are engaging with in a cross-border healthcare setting.

KAMTOUR Verified™ establishes a clearer starting point for institutional visibility and structured review. It does not imply clinical superiority, endorsement, accreditation, or guarantee.

III. Scope of KAMTOUR Review

A. Information KAMTOUR Reviews

KAMTOUR may review the following based on materials submitted by the applicant and publicly available information:

Institutional Identity and Organizational Information

- legal organization name;
- business registration / corporate existence (where applicable);
- address;
- phone number;
- website / online presence; and
- authorized institutional representative.

Institutional Representations

- submitted institutional descriptions;
- services described by the applicant;
- public-facing website consistency; and
- consistency between submitted and public institutional information.

Optional Cross-Border Support Features (if disclosed by applicant)

- language support availability;
- international patient coordination support;
- concierge support;
- teleconsultation support; and
- medical records translation support.

Any optional support feature reviewed is based solely on applicant disclosure and institutional representations. Such optional features are presented for informational purposes only and are not independently verified, audited, or guaranteed by KAMTOUR.

B. Information KAMTOUR Does Not Review or Verify

KAMTOUR Verified™ does not review, inspect, certify, endorse, or guarantee:

Clinical / Professional Qualifications

- physician licenses;
- physician board certification;
- employee credentials; or
- staff training or qualifications.

Clinical Care / Operations

- treatment protocols;
- infection control systems;
- patient safety systems; or
- medical quality assurance systems.

Outcomes / Legal / Commercial Matters

- treatment outcomes;
- patient satisfaction;
- pricing fairness;
- malpractice history; or
- legal claims history.

KAMTOUR Verified™ should not be interpreted as confirmation of clinical quality, patient safety, treatment results, or continuous operational status.

IV. KAMTOUR Verified™ Review Process

Step 1 — Application Submission

Applicant submits:

- institutional profile;
- representative contact information;
- supporting business documentation (where applicable);
- website / public profile links; and
- requested institutional information.

Step 2 — Documentation and Information Review

KAMTOUR reviews:

- submitted materials;
- institutional identity information; and
- consistency of public-facing information.

Step 3 — Clarification Requests

KAMTOUR may request:

- clarification;
- supplemental information; or
- correction of discrepancies.

Step 4 — Review Determination

KAMTOUR determines whether the applicant satisfies KAMTOUR's eligibility criteria for KAMTOUR Verified™ institutional identity and representation review.

Step 5 — Badge Issuance

Approved applicants may receive:

- KAMTOUR Verified™ designation;
- KAMTOUR Verified™ badge; and
- KAMTOUR Registry directory eligibility.

Step 6 — Directory Publication

Approved organizations may be listed in the KAMTOUR Institutional Network / Registry. KAMTOUR retains sole discretion regarding directory listing format, placement, timing, and publication.

KAMTOUR retains sole and absolute discretion regarding application review, approval, denial, suspension, revocation, badge issuance, directory inclusion, and program participation.

V. Verification Categories

- **KAMTOUR Verified Healthcare Provider™**

Means, e.g., hospital, clinic, aesthetic clinic, diagnostic center or other medical organization that represents that it is duly licensed, registered, or otherwise authorized to provide healthcare services under the laws of the jurisdiction(s) in which it operates.

- **KAMTOUR Verified Healthcare Facilitator™**

Means, e.g., a person or organization that represents that it provides services related to the coordination, referral, marketing, or assistance of international patients, including services described under applicable laws such as the Republic of Korea's Act on Support for Overseas Expansion of Medical Services and Attraction of International Patients (2016), or substantially similar activities in any jurisdiction.

- **KAMTOUR Verified Wellness Hospitality Partner™**

Means, e.g., a hotel, lodging provider, wellness center, recovery accommodation, or similar hospitality support entity that represents that it provides accommodation or related services, including those traveling in connection with healthcare or wellness services.

VI. Validity, Renewal, and Material Changes

KAMTOUR Verified™ status is valid for three (3) years unless otherwise specified by KAMTOUR.

Verified organizations agree to:

- maintain accuracy of submitted institutional information; and
- promptly disclose material changes, including but not limited to ownership changes, entity status changes, address changes, closure, suspension of operations, or material service changes.

Renewal may require:

- updated institutional profile;
- updated business information;
- updated representative confirmation; and
- applicable renewal fees as set forth in the KAMTOUR Verified™ Application and Fee Schedule.

Material misrepresentation or failure to disclose significant changes may result in suspension or revocation.

KAMTOUR has no ongoing duty to continuously monitor verified organizations unless otherwise expressly agreed in writing.

VII. Badge Use and Directory Policy

Verified organizations may:

- display the KAMTOUR Verified™ Certificate and Badge in accordance with KAMTOUR badge guidelines; and
- reference KAMTOUR Verified™ status in institutional materials.

The KAMTOUR Verified™ Certificate, Badge, Marks, and related branding remain the exclusive intellectual property of KAMTOUR. Badge use is limited, revocable, non-transferable, and subject to KAMTOUR's badge usage policies. Badge use must immediately cease upon expiration, suspension, or revocation of KAMTOUR Verified™ status.

Verified organizations may not:

- imply KAMTOUR clinical endorsement;
- imply treatment superiority;
- imply guaranteed outcomes; or
- misrepresent scope of KAMTOUR review.

KAMTOUR reserves the right to:

- require correction of misleading statements;
- require immediate removal or correction of any misleading use of its badge, certificate, marks, or program references;
- suspend badge use; and
- revoke KAMTOUR Verified™ status.

VIII. Legal Disclaimer and Applicant Acknowledgment

KAMTOUR Verified™ is a voluntary private institutional identity and representation review.

KAMTOUR Verified™ does not constitute:

- accreditation;
- clinical endorsement;
- medical advice;
- legal certification;
- referral recommendation;
- guarantee of services;
- guarantee of safety; or
- guarantee of treatment outcomes.

KAMTOUR Verified™ reflects KAMTOUR's review of submitted and publicly available institutional identity and representation information at the time of review.

KAMTOUR is not a governmental body, regulator, medical provider, broker, travel agency, or treatment coordinator.

Patients, clients, and institutional partners remain responsible for their own independent decisions.

As part of the KAMTOUR Verified™ Application, each applicant must acknowledge and agree that:

- they have read and understood this KAMTOUR Verified™ Standards Manual;
- all submitted information is accurate to the best of their knowledge;
- KAMTOUR's review is limited to institutional identity and representation review;
- KAMTOUR Verified™ does not constitute clinical endorsement, accreditation, or guarantee;
- they have read and agree to KAMTOUR's Terms of Use, Disclaimer, Privacy Policy, badge rules, Participation Structure, and other applicable policies; and
- they agree to promptly disclose material changes.

Applicant participation constitutes agreement to all applicable KAMTOUR policies. All participation is also subject to KAMTOUR's governing Terms of Use, including applicable dispute resolution provisions.

In the event of any inconsistency between this Standards Manual and the KAMTOUR Verified™ Application, Terms of Use, Disclaimer, Privacy Policy, Participation Structure, or other governing KAMTOUR policies, KAMTOUR's governing legal documents shall control.

Applicants and verified organizations may also have access to optional enhanced participation opportunities, including upgraded visibility and participation tiers (such as Gold or Platinum participation), subject to separate eligibility criteria, benefits, and fees as described in KAMTOUR's Participation Structure, Application and Fee Schedule, and related program materials.

IX. Relationship to KAMTOUR Platform

KAMTOUR Verified™ functions as the institutional identity and representation review entry point within the broader KAMTOUR platform.

KAMTOUR's broader platform may include:

- institutional visibility and directory participation;
- cross-border healthcare information structuring;
- conferences, symposiums, and events;
- educational initiatives; and
- institutional and cross-border collaboration initiatives.

KAMTOUR Verified™ should be understood as one part of KAMTOUR's broader U.S.–Korea healthcare engagement framework.

