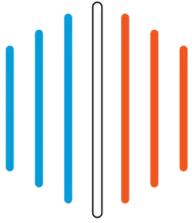


KAMTOUR Verified™ Standards Manual

Unified 2025 Edition (Version 3.0)

Korea–America MedTour Association, Ltd. (KAMTOUR)

Effective Date: January 1, 2025



Korea-America Medtour
Association, LTD.

I. Purpose and Mission

KAMTOUR Verified™ establishes a trusted, independent, and verifiable standard of excellence for healthcare and wellness organizations engaged in international medical tourism between the United States and the Republic of Korea.

The goals of KAMTOUR Verified™ are to:

- Promote patient safety, ethical transparency, and cross-cultural competence.
- Encourage bilateral collaboration between U.S. and Korean healthcare providers.
- Enhance the credibility and visibility of verified institutions to international patients and partners.
- Support responsible, sustainable growth of the Korea–U.S. medical tourism ecosystem.

KAMTOUR Verified™ is voluntary and private, not a governmental license, broker, or facilitator. It represents recognition of professional excellence, not legal authorization to operate.

II. KAMTOUR Verified™ Principles

- Voluntary participation and consent to audits and renewals.
- Integrity and accuracy in submitted information.
- Non-discrimination in patient access and care.
- Transparency in pricing, services, and ownership.
- Compliance with applicable U.S. and Korean laws and regulations.
- Commitment to patient safety, confidentiality, and cultural competence.
- Adherence to KAMTOUR’s ethical standards and professional conduct policies.

III. KAMTOUR Verified™ Categories

KAMTOUR Verified™ applies to the following categories:

- Hospitals
- Clinics
- Medical Spas
- Physicians
- Medical Tour Operators / Coordinators
- Travel Agencies / Brokers
- Hotels & Wellness Resorts
- Concierge / Patient Experience Service Providers

Approved organizations shall receive one of the following verification designations:

- **KAMTOUR Verified Healthcare Provider™**
- **KAMTOUR Verified Healthcare Facilitator™**
- **KAMTOUR Verified Wellness Hospitality Partner™**

IV. KAMTOUR Verified™ Process

- Application & Documentation – Submission of formal application with evidence of licensing, insurance, and compliance.
- Preliminary Review – Verification of completeness and eligibility.
- Evaluation & Verification – Structured document review, self-assessment, and optional on-site or virtual audit.
- Committee Review – Independent Advisory Committee verifies compliance and integrity.
- Verification Decision – Issuance of verification valid for three (3) years.
- Directory Publication – Verified organizations listed in the KAMTOUR Verified Directory.
- Renewal & Monitoring – Annual review of continued compliance and documentation.

V. KAMTOUR Verified™ Standards — Category-Specific Criteria

KAMTOUR Verified Healthcare Provider™

Standard	Requirement
Licensure & Clinical Authority	Valid licensure and facility authorization.
Patient Safety & Infection Control	Sterilization, emergency response, incident reporting protocols.
Clinical Competence & Credentials	Verified credentials and ongoing training.
Informed Consent & Pricing Transparency	Bilingual consent and cost disclosure.
Cross-Border Care Coordination	Documented pre/post care workflows.
Patient Privacy & Data Protection	HIPAA/PIPA-compliant data handling.
Cultural Sensitivity & Patient Experience	Staff trained for culturally respectful care.
Ethical Advertising & Representation	No misleading claims or hidden influencers.
Continuity of Care	Discharge summaries and follow-up contact process.
Annual Verification & Updates	Documentation renewal required.

KAMTOUR Verified Healthcare Facilitator™

Standard	Requirement
----------	-------------

Business Legitimacy	Lawful registration and identity verification.
Non-Clinical Role Disclosure	Clearly states it does NOT provide medical advice.
Transparent Fee Structure	Bilingual written fee disclosure.
No Undisclosed Referral Commissions	All referral compensation disclosed to clients.
Verified Provider Network Use	Coordinates only with licensed/Verified providers.
Patient Privacy & Secure Data Handling	Confidential handling of medical/personal data.
Cultural & Linguistic Competence	Bilingual and culturally sensitive communications.
Non-Solicitation Compliance	No illegal patient solicitation.
Structured Support Logistics	Travel, schedule, accommodation guidance.
Annual Verification Review	Documentation renewal each year.

KAMTOUR Verified Wellness Hospitality Partner™

Standard	Requirement
Legal Hospitality Registration	Registered lodging/hospitality provider.
Health & Safety Environment	Consistent sanitation and safety protocols.
Accessibility for Recovery Guests	Mobility-safe environment and room options.
Non-Medical Hosting Role	Does NOT provide medical advice or imply treatment.
Coordination Support	Communicates with providers if needed.
Guest Privacy Protections	Protects confidentiality of travelers.
Cultural & Client Sensitivity	Staff trained in respectful support.
Transparent Pricing	Clear rates and cancellation terms.

No Medical Benefit Claims

No claims linking stay to treatment outcomes.

Annual Verification Maintenance

Documentation renewal required.

VI. Optional Special Recognitions

- Digital Health & Telemedicine Innovation
- Sustainable Medical Practices (“Green Healthcare”)
- Patient Experience Excellence
- Cross-Border Research & Academic Collaboration

These recognitions are awarded for exemplary performance beyond baseline standards.

VII. Fees and Transparency

KAMTOUR is a U.S.-based private organization. It charges tiered administrative fees for verification review, renewal, and directory inclusion. Fees are used solely for program operations and do not influence outcomes.

Indicative ranges (for transparency):

- Clinics: \$2,500–\$4,000
- Hospitals: \$4,000–\$8,000
- Partners: \$1,500–\$3,000

KAMTOUR may accept paid sponsorships or advertisements for educational programs; acceptance does not imply endorsement.

VIII. Legal and Compliance Statement

- KAMTOUR is not a broker, facilitator, or travel agency under Korean or U.S. law.
- KAMTOUR does not solicit or coordinate medical treatment, travel, or referrals.
- KAMTOUR operates as an independent, voluntary, private verification body based in the United States.
- KAMTOUR Verified™ is not a substitute for MOHW or governmental licensing.
- KAMTOUR Verified™ decisions are independent, impartial, and evidence-based.
- See Definitions under Section XII, *infra*.
- Participation constitutes acknowledgment and acceptance of these terms.

IX. Verification and Public Directory

KAMTOUR Verified™ organizations may be listed in the KAMTOUR Verified Directory, including their KAMTOUR Verified™ category, verification ID, and validity period. Listings are publicly accessible for transparency and trust.

X. KAMTOUR Verified™ Benefits

- Trust and Credibility – Public recognition for verified excellence and transparency.
- International Visibility – Inclusion in the global KAMTOUR Directory.
- Professional Recognition – Authorization to display the official KAMTOUR Seal of Verification.
- Cross-Border Partnerships – Access to professional exchanges and trade missions.
- Marketing Advantage – Distinguish your organization beyond licensing compliance.
- Patient Assurance – Provide confidence to international patients and partners.
- Voluntary Excellence – Demonstrate leadership in ethics and professional integrity.

XI. Validity and Renewal

KAMTOUR Verified™ is valid for three (3) years. Renewal requires:

- Updated compliance documentation.
- Payment of renewal fees.
- Verified continued adherence to standards.

Failure to maintain compliance may result in suspension or revocation of verification.

XII. Disclaimer

KAMTOUR Verified™ is a voluntary, private professional designation. It is not a governmental approval, license, or guarantee of clinical results. It signifies compliance with KAMTOUR's independent standards of ethical, operational, and cultural excellence in cross-border healthcare.

Verification by KAMTOUR confirms that the entity has provided documentation and demonstration of compliance with the KAMTOUR Verification Standards at the time of review. Verification does not constitute medical advice, clinical endorsement, outcome guarantee, referral recommendation, or legal certification of licensure. Patients and clients must make their own independent care decisions. KAMTOUR does not endorse or recommend any Provider, Facilitator, or Partner. Verification status reflects documentation reviewed at the time of assessment.

Definitions:

- **KAMTOUR Verified Healthcare Provider™** — shall mean any healthcare provider that possesses and has been duly licensed by the legal and/or regulatory authority within the jurisdiction(s) in which they operate.
- **KAMTOUR Verified Healthcare Facilitator™** — shall mean any facilitator as defined under the Republic of Korea's Act on Support for Overseas Expansion of Medical Services and Attraction of International Patients (2016); any organization that solicits or coordinates foreign patients must be registered as a Foreign Patient Attraction Business; and/or any other facilitator that provides such or similar services whether licensed or not.

- **KAMTOUR Verified Wellness Hospitality Partner™** — shall mean a partner to the Healthcare Provider or Facilitator, NOT A “PARTNER” OF OR TO THE Korea–America MedTour Association, Ltd. (KAMTOUR).

Contact

Korea–America MedTour Association, Ltd. (KAMTOUR)

Email: verification@kamtour.org

Web: www.kamtour.org